



B.V. Patel Institute of Management, Uka Tarsadia University



Date: 04/11/2020

Online Orientation Program on Management and Rural Entrepreneurship

B. V. Patel Institute of Management organized one day program on “Management and Rural Entrepreneurship” for First year students of BBA and BBA in Rural Management in association with Mahatma Gandhi National Council of Rural Education. The main objective of the session was to impart the knowledge, importance of management and rural entrepreneurship in today’s era. Prof. Chethan Chittalkar, Director- Rural Management MGNCRE, MOE, GoI was the speaker of the session. Session was very much interactive and students understand the importance of rural entrepreneurship in this current era and how it is benefitted for the growth of our Indian economy. Few queries of students were also answered at the end of students. At the end of the session students was able to understand importance of learning management and rural entrepreneurship.

